

WASHINGTON STATE LIQUOR CONTROL BOARD

REPORT OF OPERATIONS



**JULY 1, 1986
TO
JUNE 30, 1987**

Resp to Costco RFP
8356

RESP TO COSTCO

**PLAINTIFF'S
EXHIBIT**

CASE
NO. **CV04-0360P**

EXHIBIT
NO. **269**

of Alcohol, Tobacco and Firearms and the Board. This change eliminated an existing unfair advantage of foreign beer producers over domestic beer producers with regard to the sizes they could market their beer in.

WAC 314-20-100 and -105; WAC 314-24-190 and -200; and WAC 314-52-114 were amended to provide that beer and wine suppliers' and wholesalers' prices and price postings as well as retail licensees' prices must provide for a 10% minimum markup over cost of acquisition.

WAC 314-24-060 was amended to permit sediment in wine at Board discretion in accordance with commercial standards commonly accepted by trade designations indicative of the wine's composition.

WAC 314-52-114 which had been amended effective September 5, 1986 (providing for the 10% minimum markup over acquisition cost) was again amended to authorize retail licensees to lower prices to meet a competitor's prices even where the competitor's price was not a "legal" price.

WAC 314-24-090 was amended to delete outdated language referencing the Washington State Liquor Act and to replace it with the proper statutory citation.

WAC 314-24-095 was adopted as an emergency rule to establish that all wines equal to or over 14 percent of alcohol by volume are considered to be "fortified wine" until an affidavit is filed with the Board certifying the wine is within the exclusion of the definition of fortified wine as provided for in RCW 66.04.010(34).

WAC 314-24-210 was amended to streamline the procedure for returning or destroying unsalable wine with the verbal approval of the Board's local enforcement officer.

WAC 314-36-020, -100, -110 and -150 were amended to eliminate reference to the original Washington State Liquor Act, its sections and subdivisions, and replace that language with the proper statutory citations.

WAC 314-52-005 was amended to authorize liquor coupon advertisements, subject to prior approval by the Board's advertising coordinator.

WAC 314-52-070 was amended to define what is to be considered outdoor advertising. The amended rule spells out that while prior Board approval is not required for such advertising, that service is available. If such outdoor advertising (without Board approval) is not in compliance with Board rules, it will be required to be altered or removed.

WAC 314-52-113 was amended to permit, under certain guidelines and subject to the Board's discretionary withdrawal of approval, the use of giant inflatables and costumed mascots at or outside